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TOWARDS A SUSTAINABLE NUTANA & SASKATOON

Broadway 360° is about a more sustainable way of city-building. Compact and mixed-use growth along corridors such as Broadway Avenue ensures viable transit, encourages walking, makes more efficient use of existing infrastructure and services, and discourages urban sprawl.



2 HEALTHY NEIGHBOURHOOD = HEALTHY BROADWAY

Every ‘main street’ is linked to the surrounding neighbourhoods that it serves. A healthy Broadway is an indicator of the health and success of adjacent neighbourhoods, and vice versa. Ensuring a balance between appropriate growth along Broadway and the protection and stability of adjacent residential areas is a central focus of Broadway 360°.



3 LEVERAGING DISTINCT CHARACTER

Broadway is undeniably a unique place with treasured characteristics. A key objective of Broadway 360° is to retain character and atmosphere and ensure that new development is unique, compelling, and complementary to the area.



4 WELL MANNERED & HIGH QUALITY NEW BUILDINGS

The form, scale and design of new buildings are important factors in shaping the 'look' and 'feel' of the future Broadway area. The uses, placement, massing, height and quality of buildings need to consider how they impact the character of the street, other buildings, and adjacent neighbourhoods.



5 PEDESTRIANS FIRST

The continued health and vitality of Broadway Avenue is linked to the quality of the pedestrian environment. This translates into great streetscapes, active ground level uses, human-scale buildings at the street edge, traffic calming, inviting plazas, and public art.

